

ILLVA'S WORLD: A JOURNEY THROUGH THE WORLD OF ILLVA SARONNO HOLDING



Illva's World was launched last April, a bold new international project which aims to tell the story of the **ILLVA SARONNO HOLDING** company through the stories of **our employees**: a real journey of discovery within our company to see it through the eyes of the people who make all of this possible and the ambitious projects they're working on.

We started from the presentation of **Illva Saronno Holding** in the Milan offices of **24ORE Business School**,

with a project that involved the students of the **Food & Wine Management** master course, together with **Fabiana Andreani**, Career mentor and Digital Content Creator, **Domenico Gullì**, CEO ITWILL, Scientific Coordinator and Lecturer at the 24 Hours Business School and **Alida Travaini**, HR Director of Illva Saronno Holding.

A unique opportunity for discussion and interaction with the younger generations and a stimulating growth opportunity for our talents, ready to offer their expertise to the market.



products, first at **SIGEP** in **Rimini** and then with targeted interviews to professionals we met inside the company, from **young talents** to **managerial figures**, along a common thread of cooperation and growth that constitutes the stylistic code of a professional career within Illva Saronno Holding.



The journey then continued within the companies that make up the Illva Saronno Group: the first meeting with **Disaronno Ingredients**, to discover the world of artisan gelato and bakery



Then we delved into the magic of **Duca di Salaparuta** and **Florio** wines, during the **Vinitaly** and **Cantine in Sicilia** events, to get to know more closely the excellence of a company oriented towards the future and the enhancement of its talents.

